Collaboration in spatial clusters

Analysis

The current situation in Hangar 36 was analyzed by interviewing every entrepreneur on a number of topics. It was found that the collaboration was considered important, but past attempts were considered irrelevant by a number of entrepreneurs after a year.

A number of examples of collaborative clusters have been visited. Two factors that were considered influential in the difference in collaborative activity within a spatial cluster: the level of the cluster's primary goals and the level of management within the cluster. This resulted in the classification of four types of clusters: Hatcheries, Incubators, Collectives and Associations. It was found that the original intention from Hangar 36 did not phase because it tended to focus on different categories at the same time. In the current situation Hangar 36 is classified as an incubator.

Approach

The visited examples served as a source of inspiration for opportunities for Hangar 36. A set of criteria is compared with the strengths and potential of the entrepreneurs. Considering these criteria transforms these opportunities into a developing concept directions.

The concepts were presented to the entrepreneurs during a first session that included a group discussion with the purpose to find out which aspects are prioritized as relevant in terms of collaboration. The outcome of the discussion was conveyed and summarized in the following manner.

Outcome

This meeting was the starting point for developing a second round of idea generation. The exercise is transformed into a second set of criteria. The criteria were not considered unique, but rather related to activities that are already being performed. The criteria were considered to be relevant in terms of collaboration.

The second gathering was in the form of a creative session. The entrepreneurs picked their favorite ideas and developed them and presented them to others.

A maximum describes how this project could have an impact on the further development of Hangar 36 or an additional level, by crossing through the dimensions of sustainability and security (as defined by Hangar, 2016).

The ideas from the second session were digitized and combined in the form of a timeline. The digital versions of the ideas are also presented in this manner. The timeline was printed and presented in Hangar 36 as a means to physically see the ideas. The next meetings.

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