Towards A Strategic Integration Of The Weakest Social Groups

A Review of The Hague’s Structural Vision Within a Strategic, Integrated, Regeneration Plan

P5 Graduation Presentation
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Scope

The Competitive, High-End International World Responds to A Few!!!

Enhancing …

An Active, Development Pole in the Southern part of The Hague

Using …

Local Forces & Dynamics…

Evaluating & Rethinking the current Planning Processes
Context

1. Administrative Center
   Privatization: Less Public Domain, Less Work Positions
   An Always Administrative Center

2. Historical & Current Socio-Economic Division
   2000

3. Current Conditions Contested by Globalization & Metropolization Processes for Competitiveness

Legend
- 1st Level Center
- 2nd Level Center
- 3rd Level Center
- Strong Connections
- Moderate Connections

Scale 1:750,000

Reaching a Less Socio-Spatially Integrated City
Problem Statement (1)

Elements of the Problem Statement:

- Municipal boundaries
- International Zone
- The sphere of international influence
- Multi-Cultural Zone

Legend

- Municipal boundaries
- International Zone
- The sphere of international influence
- Multi-Cultural Zone

3 km.
The vision of the international city is not co-constructed for all the people of the city, without integrating the marketing and the municipal effort within the whole city’s reality. As a result the existing diverse conditions are strengthened, creating fragmentation that is defined by the lack of equal opportunities for the whole city and the lack of socio-functional integration.
Aim

A quest towards integration and cohesion in The Hague

In terms of improved spatial conditions, equal opportunities, and development conditions

The diversity of the existing identities ... the way to understand and reinforce a real integrated and coherent city

Rethink the city as whole within a multi-scalar, actor-related, participatory approach and framework

... translated into a spatial strategy

... tested into a design intervention

... where the whole society will have a voice

... re-evaluating the planning process in order to find the existing gaps
Hypothesis

... If are considered from the beginning ...

... and transform the distressed areas into an active pole that captures metropolitan activities, integrating the weakest groups within an overall strategy

It would be possible to equilibrate the municipal effort (for competitiveness) ...

within the people, the institutions and the space that exists within their own capacity (in different levels)
**Subject Specification**

**Way to Implementation**

**Spatial Strategy**

**Revised Vision**

**Participatory Framework**

**Design Scenarios**

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### Areas & Scales

#### Corridor's Scale
- **Spatial Strategy Area**

#### Relation to Problem Statement
- Lack of Planning Operability & Diverse Development Conditions
- Socio-Functional Fragmentation & Not Equal Opportunities
- Not Included & Integrated Local Voices
- Not Understood, or Even Searched, Local Potentialities

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**Scale 1:15,000**
The Hague’s Conclusions

High Skilled & Income Area (Statenkwartier)

High Income
Dutch & Expats
High Skilled People

Focus on International Investment & Competitiveness

Focus on Social Housing & Physical Improvement

Diverse Ethnic Groups

Low Income
Low Educated

Low Skilled & Income Area (Schilderwijk & Transvaal Kwartier)

Diverse Forces, Development Directions, Human Capital and Built Environment

Not Connected/Related Projects & Efforts

VS

Not Connected/Related Projects & Efforts

Subject Specification
Participatory Framework
Revised Vision
Spatial Strategy
Way to Implementation
Design Scenarios
Participatory Framework

Why Is Needed???
Proposed Negotiation Model

1. Existing
   - Local Level Negotiation
     - Municipality Of The Haue
     - Districts of Transvaal & Schilderwijk
     - Housing Cooperations
     - Key External Developers
     - Experts & Consultants
     - Final Output

2. Usually Proposed: Problematic
   - Local Level Negotiation
     - Municipality Of The Haue
     - Districts of Transvaal & Schilderwijk
     - OPEN DISCUSSION
     - High Impact
     - Low Impact
     - Participation Attempt
       - NGOs
       - Residents
       - Housing Corporation
       - External Developer

3. Proposed Negotiation Model
   - Local Level Negotiation
     - Municipality Of The Haue
     - Districts of Transvaal & Schilderwijk
     - PROPOSALS
     - M & D
     - H.C.
     - E.D.
     - C
     - NGO’s
     - N.C.
     - Participation Attempt
     - Evaluation/Selection
     - OPEN
     - DISCUSSION
     - NEW MANDATORY ROLE
     - Final Output

Private Investors (Small Possibility for Inclusion)

The Excluded
- Neighbourhood Committees
- Local NGO’s
- Residents
New Relations

Reconsideration of the local conditions within the local actors!!!

Their role is enhanced, institutionalised & implemented in the decision making process. They directly & fully reflect the residents.

Municipality & Districts

Neighbourhood Committees

Local Teams

Private Investors

Key External Developers

Private Consultants & Experts

NGO's

Housing Corporations

Staedion

National & Regional Government

Consultants & Experts

Expats Community

Local NGO's & Private Investors

New Buyers

City's Residents

Neighbourhood Committees

Residents Trasvaal & Schilderwijk

Existing & Remained Position

Existing BUT Altered Position

Proposed Position

1995 - 2010

The Hague

Housing Corporations

Public Actors

Tenants

Wanderers

New

Participatory Framework

Design Scenarios
Revised Vision
“The Hague: The International, Multi-Cultural City”

“Love your City, Get Involved: Try, Interact, Enjoy, Learn”

Vision (1)

City’s Structural Vision Evaluation & Revision

Transvaal Kwartier

D3. Advanced Binding
D2. Population’s Composition
D1. Population Stability
C4. Sufficient Social Contacts
C3. Social Contribution
C2. Participation in Sports & Culture
C1. Employment Opportunities
B4. Low Pollution/ Nuisance
B3. Low Crime/ Insecurity
B2. Quality of Living Environment
B1. Appropriate Housing
A4. Sufficient Language Skills
A3. Sufficient Income
A2. Good Health
A1. Adequate Education

Schilderswijk

D4. Commitment to the Neighborhood
D3. Advanced Binding
D2. Population’s Composition
D1. Population Stability
C4. Sufficient Social Contacts
C3. Social Contribution
C2. Participation in Sports & Culture
C1. Employment Opportunities
B4. Low Pollution/ Nuisance
B3. Low Crime/ Insecurity
B2. Quality of Living Environment
B1. Appropriate Housing
A4. Sufficient Language Skills
A3. Sufficient Income
A2. Good Health
A1. Adequate Education

MAIN DEMANDS

EMPLOYMENT (JOB PROSPECTS)
MORE INCOME
SAFETY
SPORTS & CULTURE
SOCIAL MIX FOR INTERACTION & EXCHANGE

Questionnaire to 1,000 people, 2012
Data Source: Municipality of The Hague, 2012
Author’s Processing

CURRENT VISION

THE INTERNATIONAL CITY (OF PEACE & JUSTICE) BY THE NORTH SEA

Vocational Development

High-End

International

Multi-Cultural

Competitive Image

Regional Level of Influence

Urban Pole of Creativity, Development & Culture

National Level of Influence
Vision (2)

**Main Demands**
- Employment (Job Prospects)
- More Income
- Safety
- Sports & Culture
- Social Mix for Interaction & Exchange

**Low Skilled People**

**Searching on the Line of Vocational Development**

**Existing Capacities & Assets**
- Small Businesses
- Certain Entrepreneur Capacity
- Cooking Objects
- Craftsmanship (towards objects)
- Beauty Objects

**Retail & Productive System**
- Jewerlies
- Haagse Markt
- Coordination Capacity (logistics)
- Low-Technology Usages
- Introvert Food Culture - Food Stores
- Clothing & Shoes: From Traditional to Contemporary

**Creative & Cultural Circle**
- Craftsmanship
- Resident's Art Team
- 2 Cultural Centers
- Exhibitions & Music Events

**Library**

**Add Value - How?**
- from a Low-Service relation to a more Productive Perspective (conditions for V.D.)

**Vocational & Innovative Perspective that can Add Value to the Existing Qualities**
- Food Culture Shell & Explore Your Culture +
  - 3D Printing
  - Expositions
  - Fab Lab
  - Haagse Markt
  - Strengthen Retail
  - Upgrade Education through New Job Prospects

**Subject Specification**
- Participatory Framework
- Revised Vision
- Spatial Strategy
- Way to Implementation
- Design Scenarios
Setting Strategic Goals

1. Mixing Identities
2. Corridor for Activities Integration
3. Expansion of The Haagse Markt
4. Add New Functions
5. Diverse Networks’ Establishment
6. Restructuring The Surroundings
Spatial Strategy
Position’s Definition & Main Conclusions

1. Big Ground Floor Coverage
2. Low buildings height
3. Mainly Residential Area
4. Same Public Space
5. Unattractive
6. Need for job prospects
7. Lack of green
8. Unsafe
9. Introvert and fragmented block structure
**Corridor’s Lower Part:**
Identity Zones

**Subject Specification**

**Way to Implementation**
Spatial Strategy
Revised Vision
Participatory Framework
Design Scenarios

**MAIN DEMANDS**

- Employment (Job Prospects)
- More Income
- Safety
- Sports & Culture
- Social Mix for Interaction & Exchange

**EXISTING CAPACITIES & ASSETS**

- Small Businesses
- Certain Entrepreneurship
- Cooking Objects
- Craftsmanship (towards objects)
- Beauty Objects
- Coordination Capacity (logistics)
- Low-Technology Usages
- Introvert Usages

**Retail & Productive System**

- Haagse Markt
- Craftsmanship
- Shell & Explore Your Culture
- 3D Printing
- Exhibition

**Creative & Cultural Circle**

- Graffiti
- Fabric Center
- Technical Schools
- Library
- Food Culture

**Proposal for the Revised Vision**

- Strengthen Retail
- Haagse Markt
- Upgrade Education through New Job Prospects

**Nodes of Intervention**

- Green Residential Axes
- Connectivity & Development Axes
- Creation of a Functional Waterfront

**Diversity, People’s Attraction**

- Areas under development, Functional
Proposed Actions
1. Create Multi-Functional Public Space
2. “Push Back” the Building Line
3. Insert Mixed Uses Horizontally & Vertically
4. Open Building Blocks Structures
5. Enhance Visual & Functional Connections
Corridor’s Lower Part:
Spatial Strategy

Legend

- Metropolitan Node Creation
- Urban Node Creation
- Local Node Creation
- Market Expansion & Enhancement
- Creation of Green Network
- Tram Line 11 Extension
- Tram Line
- Pedestrian Route Enhancement
- Commercial Route Enhancement
- Green Route Enhancement
- Mixed Functions Implementation
- Green & Open Space Implementation
- Block Restructuring

Scale 1:5,000

0 40 80 160 240 320 Meters
Way Towards Implementation
Identity Zone 1:
Recreation, Innovation & Work

Existing Program

- Residence: 43%
- Industry/Warehouses: 20%
- Business/Offices: 15%
- Social: 14%
- Other: 8%

- Green (Vegetation, Water, Playground, Square): 30%
- Parking: 16%
- Sports (Open Courts): 15%
- Water: 14%
- Open Walking Area (Non-Function) & Backyards: 25%
- Road Infrastructure: 10%

Suitable Program & Rules Implementation

- Work Space: 20%
- Retail: 10%
- Recreation: 20%
- Business/Offices: 15%
- Innovation Center: 8%
- Residence: 17%
- Sports (Open Courts): 10%
- Green (Vegetation, Water, Meeting Places, Play Facilities, Rest Stops, Parks): 24%
- Parking: 11%
- Paved Area (Meeting Places, Play Facilities, Rest Stops, Squares): 10%
- Expositions & Kiosks: 10%
- Road Infrastructure: 15%
Identity Zone 2: Education & Food

Existing Program

Suitable Program & Rules Implementation

Subject Specification
Participatory Framework
Revised Vision
Spatial Strategy
Way to Implementation
Design Scenarios
Design Scenarios
**Setting Road Infrastructure (1)**

**Tram Line Problems**

- Fragmented Urban Lines
- Lack of Vertical Connections
- Pedestrian Area -> Not Fully Used
- Divided Car Flows -> More Space Consumption
- Tram Line -> Not Connected to the Urban Tissue

**Design Tram Line Possibilities**

1. Underground

2. Semi-Underground

3. Semi-Underground (2)

4. On The Ground Level

**Fragmented Edges**

- Built / Unbuilt Space
- Tram Line
- Road
- Road
- pavement
- Built Space

**Green Stripe**

- Pedestrians
- Green Stripes
- Road Infrastructure & Circulation
- Built Space
Setting Road Infrastructure (2)

Tram Line Arrangements

Specifying the Tram Line

Legend
- Tram Stops
- Tram Stops Service Area
- Area Between Two Tram Stops
- Tram Line 11
- Remaining & Re-used Buildings
- Blocks
- Water

Legend
- Tram Stop
- Tram Line 11
- Underground Tram
- Semi-Underground Tram
- Tram on Ground Level
- Remaining & Re-used Buildings
- Blocks
- Water

Scale 1: 5,000

0 45 90 135 Meters
Setting Road Infrastructure (3)

Horizontal Section of the Underground Tram Tunnel

Option 1

Tram Stop

Tram on Ground Level  Semi-Underground Tram

Underground Tram

Option 2

Tram Stop

Tram on Ground Level  Semi-Underground Tram

Underground Tram
Identity Zones: Design Scenarios
Zone 1: Recreation & Innovation/Work

Legend
- Tables
- Trees
- Wooden
- Bike Route
- Team Line
- Stairs
- Block Structure
- Buildings
- Paved Area
- Green Area
- Vegetation
- Exhibition Facilities
- Pot & Flowers
- Wooden Deck
- Water
- Bench
- Pink Porch Table
- Set Field
- Playground
- Kiosk
- Tiles
- Led Screen
- Walking Bridge

Design Scenarios
Identity Zones: Design Scenarios
Zone 1: Recreation & Innovation/Work
Identity Zones: Design Scenarios
Zone 1: Recreation & Innovation/Work
Identity Zones: Design Scenarios
Zone 1: Recreation & Innovation/ Work
Identity Zones: Design Scenarios

Zone 2: Education & Food
Identity Zones: Design Scenarios
Zone 2: Education & Food
Identity Zones: Design Scenarios

Zone 2: Education & Food
Identity Zones: Design Scenarios

Zone 3: Culture
Identity Zones: Design Scenarios

Zone 3: Culture
Identity Zones: Design Scenarios

Zone 4: Interaction
Identity Zones: Design Scenarios

Zone 4: Interaction
Identity Zones: Design Scenarios

Zone 4: Interaction
Identity Zones: Design Scenarios
Zone 5: Market & Vocational Development
Identity Zones: Design Scenarios
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Zone 5: Market & Vocational Development
Identity Zones: Design Scenarios

Zone 5: Market & Vocational Development
Identity Zones: Design Scenarios

Zone 6: Sports
Identity Zones: Design Scenarios

Zone 6: Sports
Thank You For Your Attention!