Think about who this person is:
Describe a day from their life.
What is their home situation like?
What do they like/dislike doing?

Think about their behavior:
What would motivate or stimulate them to change their behavior?
And what would stop them or make it hard?
What skills/knowledge do they have or lack when it comes to product care?

Thorsten

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Robert

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Celeste

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Noah

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Marley

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Jean Luc
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Julia

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Lucas

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