Viability Decision Canvas
Radical Innovation Concept: 
Date: 

Desirability

D1. Is the meaning supported by future trends? 
- Critical assumptions & Reasoning
  - Go to F1.
  - Change in evaluation result conditions

D2. Is it more meaningful than existing solutions? 
- Critical assumptions & Reasoning
  - Go to F1.
  - Change in evaluation result conditions

D3. Is it meaningful for enough people? 
- Critical assumptions & Reasoning
  - Go to F1.
  - Change in evaluation result conditions

Feasibility

F1. Can it be done now? 
- Critical assumptions & Required resources
  - Reasoning
  - Go to F1.
  - Change in evaluation result conditions

F2. Can it be done in [x] years? 
- Critical assumptions & Required resources
  - Reasoning
  - Go to S1.
  - Change in evaluation result conditions

F3. Can we adjust our operations to make it? 
- Critical assumptions & Reasoning
  - Go to S1.
  - Change in evaluation result conditions

Suitability

S1. Does it fit our corporate strategy? 
- Critical assumptions & Reasoning
  - Should we change the corp. strategy?
  - Go to S2.
  - Change in evaluation result conditions

S2. Does it fit our innovation strategy? 
- Critical assumptions
  - Should we change the inn. strategy?
  - Go to S3.
  - Change in evaluation result conditions

S3. Does it fit our business model? 
- Critical assumptions
  - Should we change the bus. model?
  - Go to V.
  - Change in evaluation result conditions

Viability

Should the radical innovation concept be adopted for further development? 
- No

Should the radical innovation concept be spun-out? 
- No

Should the radical innovation concept be revisited? 
- Yes

The radical innovation project should be terminated.

Comments